MASSTECH

For Enterprise

Save, Share & Transform Content

Masstech for Enterprise is the complete media asset management, archiving and transcoding solution for today's file-based media operations.

From independent post houses to multi-national media powerhouses, Masstech for Enterprise gives media companies the ability to effortlessly move content between their archives and production systems. Valuable content gets used, and reused, to deliver its maximum potential.

Time-consuming, repetitive media management tasks are completely replaced by automated, configurable workflows that support critical operations including: ingest, archiving, production, management, traffic, master control, compliance, and distribution.

save

share

transform

- Automatically ingest, move and archive valuable content.
- Integrates with existing and emerging production, automation and playout systems.
- Designed to be used–eliminates technical hurdles so staff put assets to work.
- Automated transcoding delivers content where it's needed, when it's needed, in the right format for production, playout and other applications.
- Content is easy to find, easy to reuse.
- Get the most from storage investments–customized, intelligent rules move content from disk to tape.
- No additional license or support fees as storage needs grow.

Get the most from your valuable content resources with Masstech for Enterprise.

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Frictionless Content Management

Masstech for Enterprise works entirely behind the scenes, shielding staff from complexity and functioning as a natural extension of the production workflows with which they are already familiar. Easy-to-use search and retrieval of content is backed by Masstech's powerful and fully automated transcoding engine. Content is delivered on demand in the correct format and resolution for every application from desktop preview to playout.

Change the cost of archiving

With Masstech there are never additional license or support fees for adding storage. Masstech for Enterprise also enables media companies to choose inexpensive storage options for material that is not needed for immediate use. Masstech for Enterprise automatically moves content to make optimal use of all online, nearline and deep storage resources. This process is invisible to end users who have uninterrupted access to preview content and metadata so they can find and reuse any material, regardless of repository tier.

Transform your content into assets ™